



## Destination Riverland Social Media and Website Content Policy

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Destination Riverland uses a range of social media (including Facebook, Google+, Instagram & Pinterest) to allow holiday makers, Riverland locals and friends of the region to share their views on everything 'Riverland'.

Tourism is a fun, friendly and welcoming industry and we ask that our social media users adopt this style when posting comments.

We respectfully ask everyone to honour the following guidelines when commenting/posting on our social media pages.

- No foul, discriminatory, defamatory, libellous or threatening language or imagery
- No invasion of privacy, no racially, ethnically or otherwise objectionable language
- Do not post material in violation of trademark or copyright laws or other laws
- No attacks that identify individuals, companies, unions or other organisations
- No spam, flaming, flooding, advertisements or solicitations
- Comments should be relevant to the post.

Destination Riverland reserves the right to delete posts that do not follow the above guidelines. Repeated failure to adhere to these guidelines will result in being blocked from posting on Destination Riverland's social media pages.

Thank you for your cooperation.