



The range of Riverland logos which you can apply to use

Riverland Tourism Business September 2013 (Issue 1)

www.destinationriverland.org.au

Is launched!! Renmark Paringa Mayor Neil Martinson launched the new Riverland tourism website last Wednesday evening amongst 100 tourism supporters at the Renmark Hotel.

The site has been welcomed and “liked” by more than 500 on our Facebook site. Tell your friends.



Photos courtesy of Vardaro Studios

ATDW is good for your business.

Registering your attractions, events and accommodation including houseboats on the Australian Tourism Data Warehouse (ATDW) means that they can all feed through to the new Riverland tourism website in a consistent format.

Make sure you choose a specy photo too or upgrade your pic.

Need help? Email: pa@destinationriverland.org.au

Great River Murray Walks

Destination Riverland and the Renmark Paringa Council were announced last week as recipients of \$1.5 million from the MDB Regional Economic Diversification Program for the exciting Great River Murray Walking and Boating trails through the Riverland Ramsar wetlands on Calperum and Chowilla Stations.

As the detail flows through in the wake of the 2013 Federal Election — DR will report back on this visionary project.

Tourism Winners

Eight (8) of the 13 projects announced last week in the \$25 million MDB Regional Economic Diversification Fund for SA are tourism related. All are winners because of their innovation and hard work in pursuit of a vision with significant benefits to the region.

A well deserved result!

DESTINATION RIVERLAND

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